

PEER REVIEW GUIDELINES

PSY 225 RESEARCH METHODS (PROFESSOR GERNSBACHER)

- a. Watch each student's presentation **twice**. The first time you watch each presentation, watch it as any other viewer would. Don't try to take notes, make suggestions, or answer any questions about the presentation, just watch the presentation for content.
- b. The second time you watch each presentation, take notes and answer (in your notes) **all 10 of the following questions**:
 1. Is the title engaging?
 2. Is the video more than two minutes but less than three minutes long?
 3. Does the presentation have a clear beginning?
 4. Does the presentation have a clear middle?
 5. Does the presentation have a clear end?
 6. Is it obvious that the presentation was intended as a narrated video, rather than as handout (i.e., to be read by the audience when the presenter isn't present)?
 7. Is it obvious that the presentation was well rehearsed prior to it being recorded?
 8. Does the presentation have the right amount of information (not too much and not too little)?
 9. Are the visuals explanatory rather than decorative?
 10. Was a transcript of the narration made available?
- c. As a peer reviewer, your job is to answer the above questions and share your answers with the presenter. For any question to which you answer 'no,' you can suggest ways to improve the presentation so that the answer would become 'yes,' but you're not responsible for revising the presentation.
- d. Be respectful to each other, but be honest in identifying weaknesses (i.e., answers to the above questions that are not yeses).
- e. Remember that you're not the creator of someone else's presentation. You might not have chosen the same medium, presentation style, or topic. That's ok.